

Bodylogics Health & Fitness – GDPR policy

The GDPR encourages companies and organisations to use the “Privacy by Design” approach – wherein products and services are designed with privacy in mind right from the beginning.

Our online booking (practice management) system have been using this approach long before the GDPR recommendation.

Bodylogics Health & Fitness will ensure our clients/patients personal information is effectively managed. Therefore, right from the start, our system was designed with privacy and security in mind so that our clients/patients data remains secure.

At Bodylogics Health & Fitness, we’re committed to protecting and respecting your privacy.

This Policy tells you how we use personal information collected on our website and in our clinics.

We may change this Policy from time to time so please check this page occasionally to ensure that you’re happy with any changes. By using our website/online booking system, you’re agreeing to be bound by this Policy.

How do we collect information from you?

We obtain information about you when you use our website, for example, when you contact us about our services or book online and when you register as a patient at any of our Bodylogics Health & Fitness Clinics.

What type of information is collected from you?

Personal Data

While using our Service, we may ask users to provide us with certain personally identifiable information that can be used to contact or identify an individual (“Personal Data”). This data can include sensitive information such as health records, and may include, but is not limited to: name, email address, telephone numbers, address, credit card details, insurance details, personal preferences, condition and treatment details. This data may also relate to minors and other vulnerable individuals who may be clients of Bodylogics Health & Fitness.

Where possible, we allow you to interact with us anonymously or by using a pseudonym. However, for most of our functions and activities, we will generally need your name and contact information and enough information about the matter to help you use the service effectively.

How is your information used?

To provide and fulfil Services between yourself and Bodylogics Health & Fitness, and that of your insurance provider

- To refer you onto a Consultant, where you have given your consent
- To notify you about changes to our Service
- To provide customer support
- To gather analysis or valuable information so that we can improve our Service
- To monitor the usage of our Service
- To detect, prevent and address technical issues
- To provide you with news, special offers and general information about other services we offer that are similar to those that you have already purchased or enquired about, unless you have opted not to receive such information.

- We will hold your personal information for as long as is necessary for the purposes set out in this policy. We will retain and use your Personal Data to the extent necessary in accordance with your insurance policy and also Medical Data protection regulations.

Who has access to your information?

We treat all information we collect directly or indirectly as strictly confidential. We do not rent, lease nor make available its clients/patients lists or any other information contained in clients/patients accounts (including clients/patients details), to third parties. We will not reveal, disclose, sell, distribute, rent, license, share or pass onto any third party (other than those who are contracted or supply services to us including spam filter operators) any personal information that may have been provided to us directly, or stored in a clients/patients account unless we have express consent to do so, other than in the circumstances set out in this policy.

How can you access and update your information?

The accuracy of your information is important to us. If any of your details change then please contact us directly on enquiries@bodylogics.co.uk.

If you have opted-in to marketing emails then you will continue to receive these, until any such time you wish to unsubscribe.

Your rights to your data

We aim to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data. If you are a resident of the European Economic Area (EEA), you have certain data protection rights, and we extend these rights to all users.

In certain circumstances, you have the following data protection rights:

- The right to access, update or to delete the information we have on you.
- The right of rectification. You have the right to have your information rectified if that information is inaccurate or incomplete.
- The right to object. You have the right to object to our processing of your Personal Data.
- The right of restriction. You have the right to request that we restrict the processing of your personal information.
- The right to data portability. You have the right to be provided with a copy of your Personal Data in a structured, machine-readable and commonly used format.
- The right to withdraw consent. You also have the right to withdraw your consent at any time where Bodylogics Health & Fitness relied on your consent to process your personal information.

If you wish to be informed about what Personal Data we hold about you and if you want it to be removed from our systems, please email enquiries@bodylogics.co.uk. Please note that we may ask you to verify your identity before responding to such requests.

If you live in the EEA, you have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

Right To Access and Data Portability

As per the rules of the GDPR, our clients/patients have the right to request a copy of the data Bodylogics Health & Fitness has collected relating to them.

Right to be Forgotten

Under the GDPR, our clients/patients have the right to request all copies of personal data Bodylogics Health & Fitness has collected on them is deleted.

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to a user's browser from a website and stored on their device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse our Service.

Users can instruct their browser to refuse all cookies or to indicate when a cookie is being sent. However, if they do not accept cookies, they may not be able to use some or all of our Service.

Security Of Data

The security of your data is important to us: your personally identifiable information is kept secure. Only authorised employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information.

All marketing emails from Bodylogics Health & Fitness will allow you to opt out of further mailings.

We store personal information on secure servers that are managed by us and our service provider, and occasionally hard copy files that are kept in a secure location in the UK.

Personal information that we store or transmit is protected by security and access controls, including username and password authentication, two-factor authentication, and data encryption where appropriate.

If you have any questions, concerns, or comments about our policies you may contact us in the following ways:

E. enquiries@bodylogics.co.uk

A. Bodylogics Health & Fitness, 87 Russell Lane, Whetstone, London, N20 0BA

Legal

By accessing bodylogics.com or any content found on this web site, you are deemed to have entered into an agreement with Bodylogics Sports Therapy Clinic LTD and to have agreed to be bound by the terms set out below. The web site is owned and operated by Bodylogics Sports Therapy Clinic LTD.

Intellectual Property

The contents, design and underlying code of this web site remain the intellectual property of Bodylogics Sports Therapy Clinic LTD at all times. You may not use or reproduce or allow anyone to use or reproduce the content on this web site for any reason without written permission from Bodylogics Sports Therapy Clinic LTD.

Use of Bodylogics Sports Therapy Clinic LTD Content

You may retrieve and display content from this web site, print individual pages on paper and store such pages in electronic form on your mobile telephone for your personal, non-commercial use.

Except as expressly set out above, you may not reproduce, modify or in any way commercially exploit any of the content.

Any use of this website's content not specifically permitted above is prohibited. Requests for permission for other uses may be sent to Bodylogics Health & Fitness, 87 Russell Lane, Whetstone, London, N20 0BA.

Term and Termination

Bodylogics Sports Therapy Clinic LTD may terminate or suspend your access to all or part of this web site with or without cause by delivering notice to you.

Changes to the Site

From time to time, we may review and update this Policy and website. Revised versions will be updated on this website and be effective once posted.

No Warranty, Disclaimer of Liability & Indemnity

Bodylogics Sports Therapy Clinic LTD makes no warranty concerning the content, products and services available on this web site. In no event will Bodylogics Sports Therapy Clinic LTD or its suppliers be liable for direct, special, incidental, or consequential damages (including, without limitation, damages for loss of business profits, business interruption, loss of business information or other pecuniary loss) arising directly or indirectly from the use of (or failure to use) or reliance on this web site. Bodylogics Sports Therapy Clinic LTD does not guarantee the accuracy, content, or timeliness of the products and services available on this web site.

Force Majeure

Bodylogics Sports Therapy Clinic LTD and its suppliers will not be liable for any delay or failure in performance or interruption of the delivery of the content on this web site resulting directly or indirectly from any cause or circumstance beyond its or their reasonable control, including but not limited to failure of electronic or mechanical equipment or communication lines, telephone or other interconnect problems, computer viruses, unauthorised access, theft, operator errors, severe weather, earthquakes or natural disasters, strikes or other labour problems, wars, or governmental restrictions.

Governing Law & Jurisdiction

This legal policy is governed by English law. The parties agree that the courts of England shall have exclusive jurisdiction to settle any dispute which may arise out of, under, or in connection with these Terms or the legal relationship established by them, and for those purposes irrevocably submit all disputes to the jurisdiction of the English courts.

For the exclusive benefit of Bodylogics Sports Therapy Clinic LTD. Bodylogics Sports Therapy Clinic LTD shall retain the right to bring proceedings as to the substance of the matter in the courts of the country of your residence or, where these terms are entered into in the course of your trade or profession, the country of your principal place of business.

Governing Body

All our therapists are registered with their relevant governing body based on their qualification and hold full indemnity insurance.

Registered Company Details



Bodylogics Sports Therapy Clinic LTD is a limited company registered in England and Wales. Reg No. 11540311

Registered Office: 111a George Lane, South Woodford, London, England, E18 1AN

